



Al Scott | Motion Designer

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Experience

April 2023 - Present

Al Scott Art LLC - Freelance Motion Designer

- Offering motion design and animation services for a variety of clients. Recent clients include General Motors, the New Jersey Devils, Free Age Productions, and more!

March 2020 - April 2023

Detroit Red Wings, Detroit, MI - Senior Motion Designer

- Promoted to Senior Motion Designer to create and oversee animated projects and manage designers for the Detroit Red Wings, Detroit Tigers, and 313 Presents.
- Created motion graphics and 3D animations for various digital displays, on-air graphics, in-venue entertainment, show packages, marketing materials and social media content.
- Designed animated content for Detroit Red Wings and Detroit Tigers Media Day shoots.

July 2017 - March 2020

Detroit Red Wings, Detroit, MI - Digital Designer/ Editor

- Designed, animated, and edited content for the Detroit Red Wings' social media channels, in-venue entertainment, marketing promos and video features.
- Reformatted artwork for digital displays to create venue takeovers for visiting concert tours at Little Caesars Arena and other concert venues.

March 2017 - July 2017

MSL Group, New York, NY - Freelance Motion Designer/Storyboard Artist

- Storyboarded a full length short film commissioned by General Motors.
- Animated and collaborated on scenes for the film using a variety of techniques & styles.

September 2016 - December 2016

[adult swim] Digital, Atlanta, GA - Post Production Intern

- Produced daily animated and video content for live stream shows.
- Illustrated content for adultswim.com and digital promos.

Education

Sept. 2012 - May 2016

College for Creative Studies, Detroit, MI - *BFA (Illustration)*

Software + Skills

Adobe Creative Suite, Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Blender 3D, Cinema 4D, Element 3D, Traditional Illustration, Digital Illustration, Storyboarding, Video Editing.